



News Release

For Immediate Release: March 27, 2014

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Rowlett Easter Egg Hunt

ROWLETT, TX –The Rowlett Parks and Recreation Department will be hosting the annual "Easter Egg Hunt" on Saturday, April 12th in downtown Rowlett at 4000 Main Street from 10:00 a.m. until 12:00 p.m. The Easter celebration will include 20,000 treat filled Easter eggs, DJ, face painting, bounce houses, local vendors and pictures with the Easter Bunny.

Easter Egg Hunt Schedule:

0-3 year olds: 10:30 a.m.4-6 year olds: 10:45 a.m.7 years and up: 11:00 a.m.

Angels: 11:15 a.m.

"Best Decorated Wagon or Stroller Contest" Announcement: 11:30 a.m.

Social Media Contest: this event will feature a "Social Media Contest" sponsored by Fuzzy's Taco Shop. Event participants are encouraged to post pictures to facebook, twitter or instagram using "#RowlettPARD" and "#Rowlettegghunt" in their post for a chance to win a \$25 gift card to Fuzzy's. All pictures must be uploaded by Monday, April 14th at 11:59pm. The contest winner will be contacted no later than Friday, April 18th.

Free admission, free parking: all events will be held in downtown Rowlett in front of the library. Parking will be available at Coyle Middle School, Herfurth Park, the DART parking lot, First Baptist Church parking lot and the First Rowlett United Methodist Church parking lot.

Handicap accessible parking lot: will be located at the Rowlett City Hall parking lot at the corner of Skyline and Main. Main Street will be blocked off from Commerce to Skyline from approximately 8:00 a.m.-1:30 p.m.

Event sponsors: the Easter Egg Hunt sponsors include Lake Pointe Medical, Jason's Deli, Chick-Fil-A, Waste Management, First Rowlett United Methodist Church, Congressman Pete Sessions and American National Bank of Texas. To become a sponsor for the downtown event series, please email Adam Richter at arichter@rowlett.com.